

# INNOVATION AT THE HEART OF INCLUSION

Leading the change in sustainable architecture, RMZ Corp's innovating techniques keep inclusivity and social and experiential design in focus



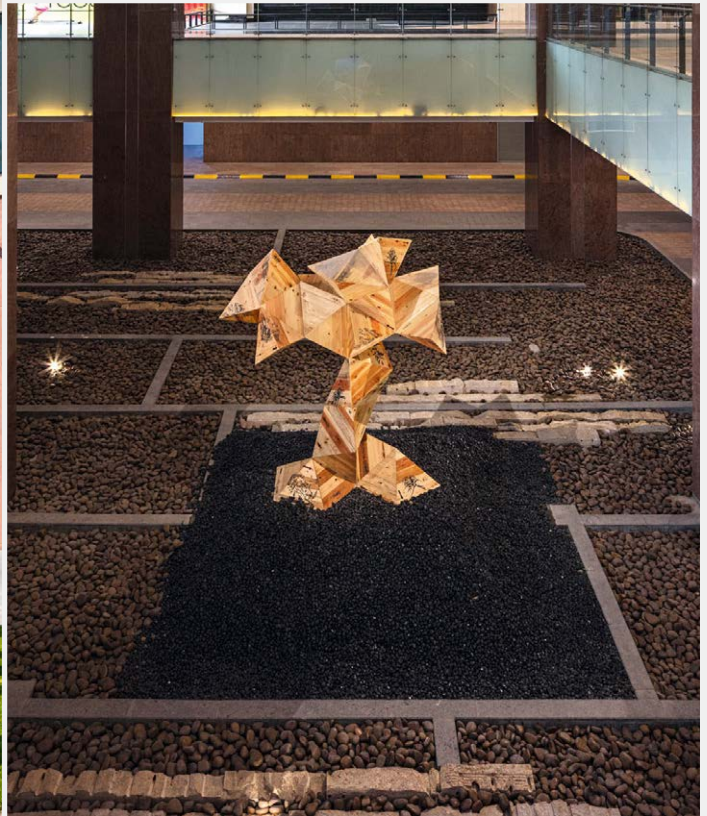
When we think about the future of architecture, we are reminded of the fragility of this planet we inhabit. Luckily, there are a few who do care about creating social value through real estate. And they've been doing

so for 20 years now, when the idea of creating trailblazing spaces was germinating in some of the most brilliant minds in the country.

Cut to 2022, RMZ—one of Asia's largest privately-owned real estate

owners, investors and developers—is moving at lightning speed to achieve the highest levels of sustainability in construction. Their asset portfolio is inclined towards properties that meet high environmental





sustainability standards. The firm is building sustainable social spaces for the future.

Today, RMZ owns and operates some of the country's most iconic properties. The firm believes that a global mindset of adopting ESG will deliver long-term value to their business ecosystem and future generations. With sustainable

architecture and green spaces in focus, RMZ is poised to pave the way for net-zero buildings, their projects are designed for optimal energy footprint. Some of their projects include workspaces that go beyond accommodating the humdrum nine-to-five routines. Take, for instance, The Skyview in Hyderabad, which is today not only the workspace of

choice for some of the world's largest conglomerates but also a social hub in the buzzing city; or the opulent design of The Millenia that still stands as an icon in the city of Bengaluru.

Setting the gold standard for design and sustainability, it is interesting to note that this hub of cutting-edge architecture has women at the heart of its operations.





### TOWARDS A SUSTAINABLE FUTURE

At the core of RMZ Corp lie the principles of sustainability, social design, experiences and innovation in real estate. Through this interaction with AD, the brand is keen on showcasing its mindful designs and innovations while also featuring the women behind the projects. Driving relevant and inspiring conversations in the design space, RMZ's sole focus is on creating economic and social value through real estate. This collaboration with AD seeks to accommodate the urgency for a shift in design towards sustainable projects while being more inclusive at the workplace. Leading the change in sustainability and inclusivity, we spoke to five women at RMZ to understand how they translate these principles into their everyday work.



### NAGAKRUPA SRINIDHI, ASSOCIATE DIRECTOR— DEVELOPMENT MANAGEMENT

As a design head, Nagakrupa constantly strives for newer and better ways to design, adding newer perspectives and experiences while providing innovative solutions to problems. "Design has played a key role in placing RMZ at the forefront of global commercial real estate. The commitment to a world-class facility for our members stems from our commitment to deliver nothing but the best designs, benchmarking global standards and trends," she says. She believes that the biggest strength of a woman is the ability to look at things in a holistic manner. "By bringing in women leaders, RMZ has benefited largely by the right brain thinking. Women have the uncanny knack to peel the skin on the surface and get to the crux of the issue and help resolve the core issue, which in turn resolves all other superficial ones," she asserts.



Nagakrupa Srinidhi





Zerrin Gözde Kösemen

**ZERRIN GÖZDE KÖSEMEN, STUDIO DESIGN PARTNER**

Working as a head of interior design today, Gözde recalls being inspired by an architect in her childhood. "I got excited about transforming an empty volume into a space with an identity. At that moment I realised I wanted to be a designer," she reveals. The best part about being an interior designer, she says, is to be able to think out of the box. "I believe our differences are our riches," she states. Customizing designs as per each customer's needs, she focuses on forms, colour balance, material selection, and light. She adds, "As women, we learned to take care of each other. In our company, my partner (she) and I, encourage employing young female designers because we believe that a woman can only be free if she has economic independence."

**UDIKSHA PANSHIKAR, ASSOCIATE DIRECTOR - ASSET MANAGEMENT**

For Udiksha, her journey as the associate director of asset management at RMZ is only just beginning. "Thus far, my journey has been an enriching tryst with an incredible amount of learning," she says. Born to an anthropologist mother, Udiksha recalls dinner table conversations about people and understanding their social needs. She always aspired to design spaces that provided unique experiences. She says, "Sustainability is key to making experiences more valuable, so indeed it forms an important part of my decision-making process while making design decisions as well as choosing partners to operate in our spaces." Working at RMZ, she says, the impetus on diversity is immense and there is a defined objective to enable more women.



Udiksha Panshikar





Nermin Buyukcapar

### **NERMIN BUYUKCAPAR, STUDIO DESIGN PARTNER**

“Everything starts with a story,” begins Nermin, a Studio Design partner at RMZ. “The main aim of this story is to make buildings ‘live’, not only as a design but also in terms of usage, [carbon] footprint, occupancy and enriching people’s lives.” Nermin strayed away from her comfort zone while on her way to be an architect, and with RMZ she took on a new mindset of more researching, exploring and experiencing designs. She adds that she searches for ‘soul’ in her designs. “By spotlighting women’s unique perspectives and strengths with a sense of visionary thinking and making us come together to be vocal, there is an increased confidence level, which inspires us to take ownership over our potential.”



Isha Anand

### **ISHA ANAND, ASSOCIATE DIRECTOR - DEVELOPMENT MANAGEMENT**

Isha believes that sustainable development is the trend of this eleventh hour. “Building construction and operations contribute to 40% of the global greenhouse gas emissions and being in the industry puts a great onus on us to mitigate the impact of our profession,” says the associate director of development management at RMZ. “We work in a very collective and collaborative manner to arrive at the right design.” Isha elaborates how, at RMZ, they work towards energy and material-efficient projects whilst creating great designs that ‘become a place of celebration and joy for the larger community’.



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